

# ***NEWS RELEASE***

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## **AVENTURA LAUNCHES DVR/NVR VERSION 7.0 THE WORLD'S MOST FEATURE-RICH HYBRID SOFTWARE PLATFORM**

**Hauppauge, New York, January 3, 2010**—Aventura, the industry leader in advanced digital video recording technology announced today the release of its latest feature enhanced software platform with Windows 7 support.

The new version 7.0 takes surveillance software management to a whole new level. The beauty of the new software is its ease-of-use with all functionality available from a single right-click of the mouse. Even with a simplistic approach to usability the software platform is the security industry's most feature-rich.

Frances Cabasso, Aventura CEO said, "Aventura has always kept its focus in three primary disciplines; offer a robust all encompassing platform; recognize that the user interface must be friendly and intuitive and build it all on non-proprietary open standards and architecture. Version 7.0 features full support for Windows 7 and expands on application support for a variety of security peripherals."

Ms. Cabasso concluded, "Aventura's Version 7.0 is simply best-of-breed. As with all Aventura software designed over the last decade painstaking attention is given to detail and listening to customer input. As we know, the security industry still has a long way to go as far as standardization. With this in mind Aventura has designed comprehensive software development kits for both porting Aventura applications to third party software as well as integrating third party software onto the Aventura platform.

### **About Aventura.**

Headquartered in New York, with satellite offices around the globe Aventura, is an industry leading designer, developer and manufacturer of IP and analog, enterprise-level digital video surveillance systems; intelligent analytics; cameras; fiber; UTP accessories; hardware and software peripheral solutions for business, gaming and government.

The Company is a true **"one-stop-shop"** manufacturer providing end-to-end hardware and software solutions, which can also interoperate seamlessly with a myriad of third-party products. First and foremost Aventura is a solution provider and we proudly manufacture in the U.S.A.

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