

NEWS RELEASE

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AVENTURA LAUNCHES VIDEO WALL SOLUTION

Hauppauge, New York, July 2, 2011—Aventura Technologies, Inc., the industry leader in advanced digital video recording technology launched its new FocalPoint™ video wall controller line designed for the capture, display and management of video inputs from multiple video sources on a video wall.

FocalPoint™ supports the entire gamut of both standard and high definition inputs from both analog and IP sources and can power up to 64 monitors. The system utilizes a Windows® 7 architecture with software that can designate location and size of images anywhere on the wall display with the click of a mouse. The graphical user interface is intuitive and supports display presets.

video wall will showcase the latest enhancements to Vantage™ a comprehensive security information management platform. Aventura's introduction of Vantage™ PSIM features a powerful intuitive centralized security solution on an open source platform.

Vantage™ offers a federation-class managed and cloud-based solution which can manage and correlate data from disparate communication and security devices. Total situational awareness is the key to Vantage™ in all aspects of a security initiative. While many PSIM/COP platforms address the physical and visual aspects of security Vantage™ takes it to the next level with communications management. Vantage™ is built on Aventura's enterprise architecture which provides for 100% fault tolerance and redundancy across the network.

Frances Cabasso, Aventura CEO said, "Vantage™ PSIM functionality expands on Aventura's industry leading platform of next-generation surveillance solutions, which have been highly regarded by both government and civilian clients worldwide."

Ms. Cabasso added, "The complexities of today's security environment call for more sophisticated management systems from an operational perspective. Critical though are understanding the balance between functional and information overload. Our key to success continues to be offering solutions that are intuitive and easy-to-use while providing the maximum persistent surveillance architecture."

Frances concluded, "Just as important in these economic trying times is the ability to leverage legacy investments and infrastructure of clients, which minimize obsolescence and maximize future potential. In support of that philosophy Aventura customizes solutions to customer requirements instead of trying to put the proverbial round pegs in square holes."

About Aventura Technologies, Inc.

Organized more than a decade ago and headquartered in New York, with satellite offices around the globe, Aventura is an industry leading designer, developer and manufacturer of "off-the-

shelf’ and custom-designed enterprise-level video hardware and software solutions for civilian and government.

Aventura’s offerings consist of hardware, software, solutions and services:

Hardware: DVR, NVR, VMS, Encoders, Decoders, Switchers, VideoWalls, IP/Analog/Thermal/Laser Cameras, Storage, Fiber and Tactical –

Software: DVR/NVR, CMS/PSIM/C2, Analytics, Communications, GIS/Mapping, Workflow.

Solutions: Enterprise-Class End-To-End Security/Communications Infrastructure Management System, Rapid Field Deployable Video Surveillance/Management System, Urban Surveillance Observation System, Long-Range Intelligent Hybrid Camera System, Integrated Onboard Vehicle Audio/Video System, Tactical Covert Video & Transmission.

Services: Advanced Security/Communications System Design, Architectural and Engineering, Strategic Planning and Risk Assessment, Program and Project Management, Audits and Assessments, Training and Installation Support and Life Cycle and Logistics Support

First and foremost Aventura is an “*end-to-end*” solution provider and works with clients and channel partners from the design/consulting phase through implementation, integration and training.

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such statements are based on the current expectations of the management of Aventura, Inc. (the “Company”) only, and are subject to a number of risk factors and uncertainties, including but not limited to changes in technology and market requirements, decline in demand for the Company’s products, inability to timely develop and introduce new technologies, products and applications, difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel, loss of market share, pressure on pricing resulting from competition, and inability to maintain certain marketing and distribution arrangements, which could cause the actual results or performance of the Company to differ materially from those describe therein. All statements contained herein that are clearly historical in nature are forward-looking and the words “anticipate,” “believe,” “expect,” “estimate,” “project,” and similar expressions are generally intended to identify forward-looking statements. The Company undertakes no obligation to (and expressly disclaims any obligation to) update or alter its forward-looking statements whether as a result of new information, future events or otherwise.