

# ***NEWS RELEASE***

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## **AVENTURA'S *SIMPATICO*<sup>™</sup> SOFTWARE PROVIDES INDUSTRY FIRST MULTI-PLATFORM CENTRALIZED VIDEO INTELLIGENCE**

**Commack, New York, USA December 29, 2015**—Aventura Technologies, Inc., an industry leader in advanced security and safety management technology has expanded its security software lineup with *Simpatico*<sup>™</sup>. The groundbreaking software *Simpatico*<sup>™</sup> ingests and comparatively evaluates events from video analytics, face recognition, license plate recognition, access control and more on a common-operating platform.

Historically, video surveillance applications have operated as independent systems with no cross-platform data analysis available. Operators were left with inefficient means to determine if an act, a face, a vehicle or behavioral patterns are related aspects of a critical event. *Simpatico*<sup>™</sup> changes the game by analyzing the video automatically and providing a stream of relevant events, configurable to the needs of the organization.

*Simpatico*<sup>™</sup> is the common platform that brings together Aventura's entire suite of video intelligence applications:

- . Cerebrus<sup>™</sup> Intelligent Video Analytics Software
- . Voltus<sup>™</sup> Face Recognition Software
- . Licentia<sup>™</sup> License Plate Recognition Software
- . Aditum<sup>™</sup> Access Control Software
- . Machina<sup>™</sup> Under Vehicle Inspection Software

The list is growing, with more types of analytics coming online later this year. Michael Wangner, Aventura's Director of Product Development said, "By Q4 of 2016 we'll have nearly a dozen Aventura systems integrated, and we're starting to look at third-party integrations already. The mission statement for *Simpatico*<sup>™</sup> is to make the platform work for enterprise security teams, regardless of their existing infrastructure. It's already brilliant, we're making it easy too."

At the core of *Simpatico*<sup>™</sup> is its ability to connect-the-dots between multiple sources of information. "If a vehicle is going too fast, too slow, or even the wrong way, we can record the license plate and even the face of the driver. If someone swipes an access card, we can automatically verify if they're the authorized cardholder," Mr. Wangner said, "*Simpatico*<sup>™</sup> also makes it possible to capture and correlate data in completely new ways. Without knowing the identity of a single individual, its ability to track activity throughout a site can be leveraged for

everything from marketing analytics to flagging individuals exhibiting suspicious patterns of behavior.”

The *Simpatico*<sup>™</sup> platform represents Aventura’s ambition to bring custom engineered security solutions to the wider market. “We have some amazing talent here, and we’re leveraging it,” said Jack Cabasso, Aventura’s Managing Director. “*Simpatico*<sup>™</sup> and some of the other products we’ll be unveiling over the next year make Aventura security solutions easier to deploy, more flexible, and more accessible than any COTS solution on the market. Since the beginning we’ve worked hard to craft premier security solutions for our clients. These new initiatives enable us to scale that up dramatically.”

### **About Aventura Technologies, Inc.**

Since 1999, headquartered in New York, with facilities around the world, Aventura has been an industry leading designer, developer and manufacturer of “*off-the-shelf*” and custom-designed enterprise-level security hardware and software solutions for civilian and government, emphasizing end-to-end solutions. You can visit Aventura on the Internet at [www.AventuraCCTV.com](http://www.AventuraCCTV.com) and Mirtle at [www.milliwaves.com](http://www.milliwaves.com)

Aventura’s offerings consist of hardware, software, solutions and services:

**Hardware:** Video Management & Storage, Cameras, Access Control, Perimeter Intrusion, Barriers & Bollards, Screening Equipment, Turnstiles, Parking Management, Under Vehicle Inspection System, PA/Intercom, Guard Tour, Key Control, Video Walls, Digital Signage, Radar, Transmission & accessories

**Software:** Video Management, PSIM, Intelligent Video Analytics, Face Recognition, License Plate Recognition, Communications, GIS/Mapping, Workflow, Mass Notification and Emergency Management.

**Solutions:** Enterprise-Class End-To-End Security & Safety Management, Citywide Surveillance, Smart City, Comprehensive Border Initiatives, Integrated Onboard Vehicle and Airborne Audio/Video System, Tactical Covert Video & Transmission.

**Services:** Advanced Security/Communications System Design, Architectural and Engineering, Strategic Planning and Risk Assessment, Program and Project Management, Audits and Assessments, Training and Installation Support and Life Cycle and Logistics Support

First and foremost Aventura is an “*end-to-end*” solution provider and works with clients and channel partners from the design/consulting phase through implementation, integration and training.

*This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such statements are based on the current expectations of the management of Aventura, Inc. (the “Company”) only, and are subject to a number of risk factors and uncertainties, including but not limited to changes in technology and market requirements, decline in demand for the Company’s products, inability to timely develop and introduce new technologies, products and applications, difficulties or delays in absorbing and integrating acquired*

*operations, products, technologies and personnel, loss of market share, pressure on pricing resulting from competition, and inability to maintain certain marketing and distribution arrangements, which could cause the actual results or performance of the Company to differ materially from those describe therein. All statements contained herein that are clearly historical in nature are forward-looking and the words “anticipate,” “believe,” “expect,” “estimate,” “project,” and similar expressions are generally intended to identify forward-looking statements. The Company undertakes no obligation to (and expressly disclaims any obligation to) update or alter its forward-looking statements whether as a result of new information, future events or otherwise.*